

### Image editing, Manipulation, Scanning

• Save your time, let our professionals provide you with high quality assistance in image editing, scanning and other services.

### Packaging

• Our outstanding packaging ideas will provide you a visible edge over your competitors.

### Print & Advertisement Media

Our highly creative marketing material will imprint your brand image in your customer minds.

## Support Services

### Website Maintenance & Web Hosting (Variable)

• We maintain your website by providing timely updates to reflect your current needs and recent developments. We also provide website hosting over our secure & reliable servers. Any custom built website comes with our 6 months free hosting service.

### Software Support and Warranty (3 month free with customization)

• You're assured that our custom built software applications come with warranties and reliable support.

### Online Customer Support

• We are at your service 24 hours, 7 days a week.

### Security and Training

• We can create a safe environment for your business by protecting it from computer viruses & hackers. Our encryption technology allows you to securely transfer data & carry out business transactions in a protected setting.

### On demand IT services

• We can assist you with all possible tasks to present your business successfully: Power Point Presentation, Annual Reports etc.

**Call 1-877-222-2305 or**  
**E-mail: [info@uwintech.com](mailto:info@uwintech.com)**  
Visit us at  
**[www.UwinTech.com](http://www.UwinTech.com)**  
to view our portfolio

## About Us

**Uwin Technologies** is an emerging business consulting, internet marketing & software development group focusing on the ever growing needs of the global technology market. From large-scale enterprises to short-term custom projects (small - scale businesses), we aim at catering to the needs of our clients. We provide customized solutions that leverage new innovative technology to help our clients increase their productivity and grow their businesses.

## Why Uwin Technologies?

### Quality of work and timely delivery

- Over 10 yrs experienced professionals provide you supreme quality output
- Our proven model provides exceptional turn around time

### Highly experienced professionals in all areas of Business and Information Technology

- We harness a team of highly experienced consultants who understand the business verticals and horizontals and provide value added business & software solutions

### Off shoring model saves costs

- Our proven off shoring model enables our clients to save money
- We provide solutions at 20 – 40% less costs than U.S market rates. It is a PROMISE.

### We believe your growth is our success

- We thrive from customer growth. We relate our achievements to client's success

### 100% Customer satisfaction is guaranteed

## Our Areas of Expertise

**Wellness/Medical:** Web Designing, Internet Marketing, Custom Application & Software Development

**Legal:** Software Solutions

**Real Estate:** Web Applications & Large Portfolio Management

**E-commerce:** Online Payment & Inventory Management Systems

**Media Solutions:** Advertisements, Graphics Design, Web Design, Animation and Games Programming



## Service Brochure



### A One Stop Center for All Your Technology Needs.

We provide a range of diverse services such as:

- Web Designing
- Internet Marketing
- Graphic Designing
- Marketing / Advertising Collaterals
- Multimedia
- Custom Applications
- Software Development

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## Consulting Services

### Business Consulting

- We design business plans, develop effective strategies, and provide a full range of services to meet your business objectives. Our aim is to keep you informed about the latest technological advancements and utilize them for your business advantage.

### Business Process Outsourcing

- We help you fulfill your technology needs by developing cost effective models and employing the best talent from across the world.

### Website Marketing

- We are experts at setting up the right online identity to market your business. We develop strategies that fit your business model and increase your customer base by targeting the right audience.

### Internet Advertising

- We identify & develop the most effective advertising methods for your business and help you outshine your competition.

### E-Commerce

- Based on your online objectives and performance goals, we can develop a high-impact website with a shopping cart tailored to your business needs.

### Microsoft Solutions

- We offer Microsoft integrated portal (SharePoint), CRM, Project Management and Wireless solutions to assist you in your business.

## Marketing Services

### Basic Search Engine Optimization

- We customize your website to attract more online traffic and increase your website hit ratios by providing top rankings in popular search engines like Google, Yahoo, MSN etc.

### Advanced Search Engine Optimization

- In addition to customizing and analyzing your website, we keep track of hit ratios and statistics to show you the ranking in various search engines.

### Executive Search Engine Optimization

- We extend our services to include complete website customization and search performance analysis. We keep track of hit ratio and statistics, create detailed monthly reports, and provide continuous webpage enhancements to sustain your top ranking in popular search engines.

### E-mail Marketing

- Send sales letters, customer newsletters, or e-zines to potential customers using our e-mail marketing program .

### Newsletter

- We provide you the means to periodically keep in touch with your customers about your recent advancements and service promotions.

### Auto Responders

- We can help you set up automatic replies for your e-mails, web contacts with the pre-approved messages. Auto responder will also inform people if you are on vacation.

### Directory Placement

- We place your business in top web directories in order to bring customers directly to your website.

### Pay Per Click (PPC)

- We analyze your business and identify the most effective keywords that will attract customers to your website. We improve your ranking in top search engines, and you can pay only when people click your ad listing.

### Strategic Advertising

- We target your customers with promotional advertising campaign while keeping your marketing budget under control. Eg. Banner ads.

## Development Services

### E-Commerce

- Selling your products online is easier than ever. We study your online business objectives and implement secure transactions & processes that increase sales to your business.

### Web Applications & Databases

- We analyze your demands and develop applications customized to deliver results specific to your business requirements.

### Multimedia & Video Presentation

- We provide you with graphic media, animation and streaming videos to allow you to demonstrate product capabilities & communicate with your online customers in a more effective manner.

### Custom Software

- We understand your business processes and design applications customized to meet your needs, increase efficiency, and make your everyday activities easier than ever.

### Intranet Solutions

- We can build customized private networks that allow you to share information, carry out online business activities and communicate with employees, suppliers and vendors both in and outside the organization.

## Designing Services

### Business Identities (Logo, Stationery etc)

- Our custom-made professional designs help you portray your unique image to your customers.

### Website Design

- Our goal is to ensure that your website will maximize your marketing efforts while accurately representing the strengths of your business.

### Graphic Enhancements

- Our creative designers provide an array of graphic services guaranteed to satisfy your visual senses.

### Flash Animation

- Graphic images & messages that represent your business, plus bells & whistles will guarantee to turn heads and attract more customers to your website.